



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

GMMB
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37561-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1904

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	37561	08877060

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	4	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 10/16/12 5:28 AM 8 News Now 5a M-F 5-6a :30 OFA- 12- D- 132H \$185.00 NM									
2 8 W 10/17/12 5:52 AM 8 News Now 5a M-F 5-6a :30 OFA- 12- D- 132H \$185.00 NM									
4 8 Th 10/18/12 5:11 AM 8 News Now 5a M-F 5-6a :30 OFA- 12- D- 132H \$185.00 NM									
1 8 M 10/22/12 5:51 AM 8 News Now 5a M-F 5-6a :30 OFA- 12- D- 132H \$185.00 NM									
2	10/20/12	10/20/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/20/12 5:29 AM CBS Early Show - Sat. 5-7a :30 OFA- 12- D- 132H \$335.00 NM									
3	10/16/12	10/22/12	Live w/Kelly	9-10a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 Tu 10/16/12 9:44 AM Live w/Kelly 9-10a :30 OFA- 12- D- 132H \$300.00 NM									
2 8 W 10/17/12 9:48 AM Live w/Kelly 9-10a :30 OFA- 12- D- 132H \$300.00 NM									
1 8 Th 10/18/12 9:34 AM Live w/Kelly 9-10a :30 OFA- 12- D- 132H \$300.00 NM									
3 8 F 10/19/12 8:59 AM Live w/Kelly 9-10a :30 OFA- 12- D- 132H \$300.00 NM									
5 8 M 10/22/12 9:55 AM Live w/Kelly 9-10a :30 OFA- 12- D- 132H \$300.00 NM									
4	10/16/12	10/22/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 10/16/12 12:29 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 132H \$275.00 NM									
1 8 W 10/17/12 12:29 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 132H \$275.00 NM									
5 8 Th 10/18/12 12:09 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 132H \$275.00 NM									
2 8 F 10/19/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 132H \$275.00 NM									
4 8 M 10/22/12 12:20 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 132H \$275.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/16/12	10/22/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$275.00	NM
6	10/22/12	10/22/12	The Talk	2-3p	M-----	:30	1	\$1,315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$1,315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 2:27 PM The Talk 2-3p :30 OFA- 12- D- 132H \$1,315.00 NM									
7	10/16/12	10/22/12	Ellen	3-4p	MTWTF--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/16/12 3:30 PM Ellen 3-4p :30 OFA- 12- D- 132H \$375.00 NM 2 8 W 10/17/12 3:38 PM Ellen 3-4p :30 OFA- 12- D- 132H \$375.00 NM 4 8 Th 10/18/12 3:55 PM Ellen 3-4p :30 OFA- 12- D- 132H \$375.00 NM 5 8 F 10/19/12 3:39 PM Ellen 3-4p :30 OFA- 12- D- 132H \$375.00 NM 1 8 M 10/22/12 3:54 PM Ellen 3-4p :30 OFA- 12- D- 132H \$375.00 NM									
8	10/20/12	10/20/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 5:38 PM Politics Now S Sebelius Various :30 OFA- 12- D- 132H \$200.00 NM									
9	10/21/12	10/21/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 5:59 PM Inside Edition Wknd 530-6p :30 OFA- 12- D- 132H \$165.00 NM									
10	10/16/12	10/22/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 4:53 PM 8 News Now 4p M-F 4-5p :30 OFA- 12- D- 132H \$350.00 NM 2 8 M 10/22/12 4:36 PM 8 News Now 4p M-F 4-5p :30 OFA- 12- D- 132H \$350.00 NM									
11	10/20/12	10/20/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 7:59 PM Ent Tonight Weekend 7-8p :30 OFA- 12- D- 132H \$220.00 NM									
12	10/20/12	10/20/12	48 Hours Mystery	10-11P	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 10:39 PM 48 Hours Mystery 10-11P :30 OFA- 12- D- 132H \$900.00 NM									
13	10/16/12	10/22/12	Electric Playground	137-207a	MTWTF--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$20.00									

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<table> <tr> <td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>2</td><td>\$20.00</td><td colspan="5"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 8</td><td>Tu</td><td>10/16/12</td><td>1:57 AM</td><td>Electric Playground</td><td>137-207a</td><td>:30</td><td>OFA- 12- D- 132H</td><td>\$20.00</td><td>NM</td></tr> <tr> <td>2 8</td><td>W</td><td>10/17/12</td><td>1:55 AM</td><td>Electric Playground</td><td>137-207a</td><td>:30</td><td>OFA- 12- D- 132H</td><td>\$20.00</td><td>NM</td></tr> </table>										10/16/12	10/22/12	MTWTF--	2	\$20.00						Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 8	Tu	10/16/12	1:57 AM	Electric Playground	137-207a	:30	OFA- 12- D- 132H	\$20.00	NM	2 8	W	10/17/12	1:55 AM	Electric Playground	137-207a	:30	OFA- 12- D- 132H	\$20.00	NM																																								
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14	10/20/12	10/20/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	1	\$40.00	NM																																																																																
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1 8	Sa	10/20/12	1:06 AM	Da Vinci Inquest	12.35a-1.35a	:30	OFA- 12- D- 132H	\$40.00	NM																																																																																
15	10/21/12	10/21/12	Crimetime Saturday	105-205a	-----S	:30	1	\$140.00	NM																																																																																
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Total Spots							37																																																																																		

Payment Terms 30 Days

Gross Total	\$12,160.00
Agency Commission	\$1,824.00
Net Amount Due	\$10,336.00